



ADBITmedia

Blockchain Powered Media Marketplace

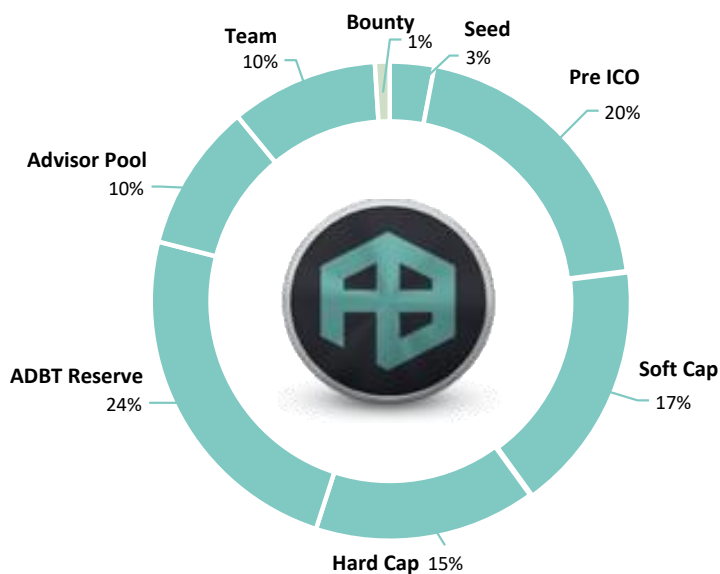
The new world standard for media planning and buying, powered by Blockchain and Smart Contracts.

Problem		Solution	
Workflow Management			CIINCH Media Management
Reconciliation			CIINCH Media Match
Transparency			ADBITmedia Marketplace
Monitoring			CIINCH Media Monitor
Unsold Inventory			ADBITmedia Marketplace

VISION

An agile, global media marketplace for efficient management, seamless trade and trustless transparency.

TOKEN SALE



TOKEN EXCHANGE RATE

Total Token Supply	ADBT 3,600,000,000
Seed/Presale Supply	ADBT 828,000,000
Hard Cap	USD \$21,600,000
Soft Cap	USD \$18,360,000
Exchange Rate	1 ADBT = USD \$0.05c

TEAM



Aaron Monks
CEO & FOUNDER



Jeremy Webster
CTO & CO-FOUNDER



Rob Huxley
CO-FOUNDER



Mark Snodgrass
CISO



Rachel Jim
PROJECT MANAGER

ADVISORS



Alexander Kravets
FOUNDER XTRD.IO



Jon Giacobbe
COO & CO-FOUNDER
XTRD.IO



Jared Polites
PR & MARKETING



Kevin O'Hara
CIO TULLA GROUP

ROADMAP

START

Aaron Monks creates the first version of CIINCH. Essential media planning and buying functionality for agencies.

Q3
2015



Q4
2016

MVP

CIINCH has been developed to feature CRM integration with third party software such as Salesforce. CIINCH also features one-click invoicing options with full integration into third party accounting platforms such as XERO or QUICKBOOKS.

LAUNCH CLIENT PORTAL & MARKETPLACE v1

The launch of client/buyer facing log-in and ADBITmedia marketplace access.

Q2
2018



Q3
2018

LAUNCH MEDIA OWNER/SELLER PORTAL v1.0

The launch of media owner/seller facing login and access to the ADBITmedia marketplace.

PRE-SALE

Pre-sale undertaken to acquire CIINCH platform and to fast-track development of ADBT token and the ADBITmedia marketplace. Set token value and on-board team.

Q3
2018



Q1
2019

GLOBAL LAUNCH CIINCH v2.0

Media Match developed to allow multiple ingestions of media owner proposals to the platform.

MEDIA MATCH

Developed to data match post campaign reports with confirmed media schedules.

Q1
2019



Q2
2019

**DECENTRALIZATION
ADBITMEDIA v1.0 MARKETPLACE**

Blockchain powered media marketplace launches first version with smart contracts.